



PRESS RELEASE

ANTONIO DUS JOINS NUO AS OPERATING PARTNER

Milan, 17 October 2023 – Pursuing its growth and expansion, NUO announced the appointment of Antonio Dus as Operating Partner.

A career forged across consumer brands, mainly sportswear and outdoor, serving senior leadership positions; Dus brings additional competences to one of the key sectors for the industrial holding of Exor and WWI, the oldest family office in Hong Kong, with the aim to consolidate and deliver further growth through new acquisitions.

He holds a degree in Economics from Ca' Foscari, a Master in Business organization from SDA Bocconi and a Master in Strategy from IMD in Lausanne. As CEO, Dus has led the development and growth through the years of leading brands of the sector such as Pinarello, Tecnica Group and Vibram.

In 2022, he has joined the board of Montura, a company in NUO portfolio.

About NUO

NUO S.p.a. is a financial holding empowering Italian enterprises to prosper in the long run. A venture formed through a 50/50 partnership between two multi-generational entrepreneurial families. Exor, a diversified holding company controlled by the Agnelli family, and World-Wide Investments, the oldest family office in Hong Kong with Stephen Cheng at its helm. At NUO we see the challenges of digitalization, ESG, internationalization and generational shifts as an opportunity to embrace a unique investment approach. We strive to lead the way towards a new value creation based on sustainability and innovation across key sectors of the high-end consumers' goods landscape. We seek to bring family values and the unique entrepreneurial spirit of Italy into 21st century context, by keep "Growing Italian Excellence". From its inception in 2021, NUO has invested in 3 companies, in their talent and their human capital: Andriani, Ludovico Martelli and Montura

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